

JADETIMES MEDIA CONTRIBUTOR HAND BOOK

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Welcome to Jadetimes Media

Where we are committed to the pursuit of justice through powerful journalism. Our platform is dedicated to amplifying voices and uncovering truths that drive meaningful change. We believe in the critical role of journalism in holding the powerful accountable and shining a light on the issues that matter most.

As you join us in this mission, remember.

"Journalism is the **beacon of justice**, revealing the unseen and challenging the status quo. At Jadetimes Media, we are dedicated to championing truth and integrity, making a difference one story at a time."

Who is a Media Contributor

In a media company, a **contributor** is typically a freelance or part-time professional who provides content without being a full-time employee. Contributors may include journalists, writers, photographers, videographers, or other content creators who produce articles, videos, photos, or other media for the company.

SIGNIFICANT VALUE OF A CONTRIBUTOR

Contributors have the power to advocate for social, environmental, and political change through their work. By raising awareness about critical issues and mobilizing public opinion, they can help drive policy changes and societal progress. Contributors can play a critical role in questioning and challenging societal norms, injustices, and power structures. Investigative journalism, opinion pieces, and thought leadership can spark debate, inspire change, and hold those in power accountable.

Key roles and Responsibilities

- **Content Creation:** Contributors are responsible for creating original content, such as news articles, opinion pieces, reviews, interviews, videos, or photo essays, depending on their expertise.
- **Pitching Ideas:** Contributors often pitch ideas for stories or projects to the editorial team or are assigned topics by editors.
- **Research:** They conduct research to ensure their content is accurate, relevant, and well informed.
- **Guidelines**: Contributors must follow the media company's editorial guidelines, including style, tone, and ethical standards.
- **Submission**: Once their work is completed, contributors submit it to the editorial team for review, editing, and publication.
- **Collaboration:** While not full-time, they may collaborate with other team s, such as editors, graphic designers, or other contributors, to produce high quality content.

Contributor **Earnings**

As a Jadetimes contributor, you have the opportunity to earn money by publishing client blogs on our platform. Jadetimes charges a nominal fee of **50 USD** per client article, allowing you to charge your clients up to **300 USD** or more for each publication. Upon joining, you will receive an "**Entry Level**" account, which grants you the flexibility to publish as many client articles as you can manage. Contributors who demonstrate consistent quality and volume may be eligible for a free lifetime account, enabling you to maximize your earnings without additional costs. This model empowers you to grow your career and income while leveraging the reach and reputation of Jadetimes Media.

For instance, if you secure a client who is willing to pay 300 USD for an article, you would pay Jadetimes 50 USD to publish that article on our platform. This leaves you with a profit of 250 USD. By securing multiple clients and publishing regularly, the potential for earnings can be substantial.

Conducting Client Interviews

Contributors have the opportunity to conduct client interviews, which can be published on Jadetimes' YouTube channel and across all social media platforms. The standard rate charged by Jadetimes for publishing an interview is **200 USD**. Contributors have the flexibility to set their own fees with clients, which can include an extra margin to cover production costs and other associated expenses.

For instance, if you secure a client who agrees to pay **500 USD** for an interview, you would pay Jadetimes 200 USD to publish the interview on our platforms. The remaining 300 USD could cover your production costs and serve as your profit. This model offers significant earning potential for contributors who actively engage with clients and deliver high-quality content.

These earning models, Jadetimes empowers contributors to build a successful career, leveraging the credibility and reach of our platform to achieve financial growth.

Event Coverage and Footage Sales

Contributors also have the opportunity to cover events at their own production cost, representing Jadetimes Media. Jadetimes offers 50% of the YouTube segment income generated from the event coverage for the first 6 months after publication. Additionally, Jadetimes grants permission to contributors to publish and sell the event footage on reputable stock sites such as Shutterstock, Getty Images, and others. This provides contributors with an additional revenue stream, allowing them to monetize their content globally.

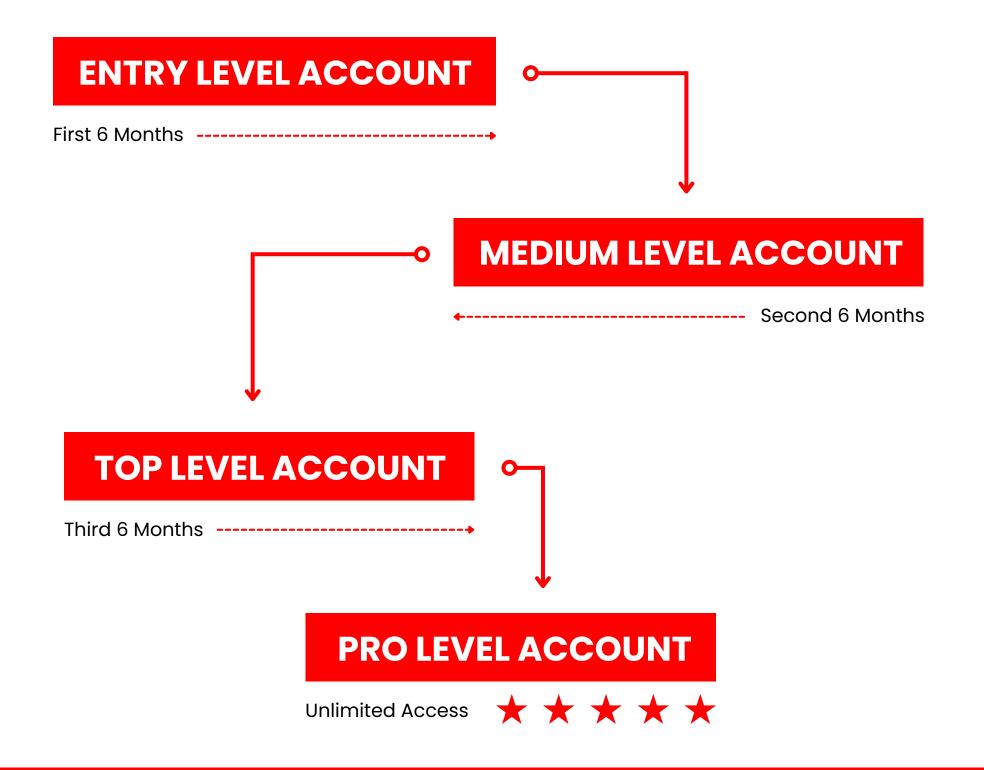
If you cover a high-profile event, such as a conference or a cultural festival, and the YouTube segment generated 1,000 USD in ad revenue within the first 6 months, you would receive 500 USD from Jadetimes as your share. Additionally, you could upload the footage to stock sites like Shutterstock or Getty Images, where you might earn additional income from sales. If your footage is popular and sells multiple times, you could potentially earn hundreds or even thousands of dollars, further increasing your total earnings from a single event.

The real man smiles in trouble, gathers strength from distress, and grows brave by reflection."

THOMAS PAINE

Jadetimes

Account Types and Free Subscription Plan



Entry Level Account

This Entry Level Account provides a valuable opportunity to build a strong portfolio and gain visibility by publishing articles and creating content.

INITIAL ASSIGNMENT

 Every contributor starts at the Entry Level to build their reputation and develop their skills on the Jadetimes platform.

REQUIREMENTS

- Publish 2+ articles per week (48+ articles in 6 months).
- Submit 4+ self-recorded, one-minute clips about recent global incidents per month.

- Establish a strong portfolio.
- Access to a global audience.
- Eligibility for an upgrade after 6 months based on performance.
- Free Contributor Subscription plan at Jadetimes.com.



Medium Level Account

Paid clients are individuals or organizations who commission articles on specific topics or industries and are willing to pay for their publication on Jadetimes Media.

INITIAL ASSIGNMENT

 Available after 6 months if Entry Level requirements are met consistently.

REQUIREMENTS

- Publish 3+ articles per week (72+ articles in 6 months).
- Secure at least 2+ paid client articles in the 6-month period.
- Submit 5+ self-recorded, one-minute clips about recent global incidents per month.

- Greater visibility on the platform.
- Enhanced earning potential.
- Opportunities for more prominent features and projects.
- Eligibility for an upgrade after 6 months based on performance.
- Contributors can conduct interviews with clients and earn.
- Have the opportunity to cover events for clients, providing additional earning potential.
- Free Contributor Subscription plan at Jadetimes.com.

Top Level Account

Contributors at Medium Level and above can also conduct client interviews and cover events, providing additional opportunities to earn and gain experience.

INITIAL ASSIGNMENT

 Accessible after successful completion of Medium Level requirements.

REQUIREMENTS

- Publish 4 articles per week (96+ articles in 6 months).
- Secure at least 10+ Paid client articles in the 6-month period.
- Submit 7 self-recorded, one-minute clips about recent global incidents per month.

- Greater visibility on the platform.
- Enhanced earning potential.
- Eligibility for an upgrade after 6 months based on performance.
- Contributors can conduct interviews with clients and earn.
- Have the opportunity to cover events for clients, providing additional earning potential.
- Free Contributor Subscription plan at Jadetimes.com.
- Monthly stipend of 50 USD.
- Priority access to special assignments and editorial roles.

Pro Level Account

The Pro Level Account is the pinnacle of achievement on Jadetimes Media, awarded to contributors who excel through all previous levels within the first 18 months.

INITIAL ASSIGNMENT

• Awarded to contributors who complete all three previous levels within the first 18 months.

REQUIREMENTS

- Publish 4+ articles per Month.
- 10 min Self Recorded Segment about any topic.

- Exclusive Pro Level status with access to premium opportunities.
- Recognition as a top contributor on the Jadetimes platform.
- 10 Free Paid Articles can publish each month. (Contributor can request money from client & No Jadetimes Platform Fee)
- Pro Level contributors are ranked according to their projects and articles published on Jadetimes using a special point system. This platform ranks the world's best journalists under special ranking system, which will helps them to build their professional stature globally.
- Contributors can conduct interviews with clients and earn.
- Have the opportunity to cover events for clients, providing additional earning potential.
- Free Contributor Subscription plan at Jadetimes.com.

World Top Journalists Ranking System

01	DR. AKASH KUMAR	India	6.7k	1.6K POINTS ↑ 600+
02	PROF. JHONE ALBERT	USA	6.2k	1.5K POINTS ↓ -150

- Jadetimes Media introduces an innovative ranking system, making it the world's first platform to globally rank top journalists. This system assesses contributors based on their projects and articles, evaluating the impact, quality, and frequency of their work to provide a comprehensive measure of their professional achievements.
- Pro Level contributors benefit from this groundbreaking ranking system, which enhances their professional stature and visibility. Being ranked highly attracts attention from clients worldwide, who seek to engage top-tier journalists with a proven track record. This unique opportunity allows journalists to showcase their expertise and advance their careers on an international stage for the very first time.

Requirements to Join as a Contributor

EDUCATIONAL BACKGROUND

- A degree related to journalism is preferred.
- If you hold a degree in a different field, you can complete our online 8 session course (8 days) followed by a 3 month internship with Jadetimes Media. Upon successful completion, you will be eligible to join as a contributor.
- If you do not have a degree, you should complete the Jadetimes online Higher Diploma program (3 months) and then join as an intern.

LANGUAGE REQUIREMENTS

• No IELTS or other language proficiency tests are required if your degree was conducted in English.

ACCESS TO JADETIMES

- Individuals with a degree in journalism can apply directly for an Entry Level Contributor position without needing an internship.
- Can work as a part-time and allows for work from home.

How to Apply Jadetimes

To apply for a contributor position at Jadetimes Media, you have two convenient options:

THOUGH WEBSITE

 Submit your CV and application details through our website's <u>Join Jadetimes Media</u> Page.

EMAIL APPLICATION

• Send your CV and details directly to our email address: info@jadetimes.com.

We look forward to reviewing your application within 3 business days and Schedule your interview.

I Jadetimes

Thank you for joining us on this journey through the world of journalism. At Jadetimes Media, we believe that every story told is a step towards a more informed and just world. As you continue to explore and shape your career in journalism, remember this:

"Journalism is the art of holding a mirror to society, reflecting truths that might otherwise remain hidden. Embrace the power of your voice to speak for justice and illuminate the path for others."

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